

R. J. REYNOLDS

Tobacco Company

APR 27 1998

R. L. (BOB) FIORI
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April 15, 1998

Jim Best
Pat Cundari
Rick Sanders
Dave Wilmesher

Subject: Mclane Retail Survey

I previously communicated to you a copy of the Mclane Retail Survey Brochure some of you have asked if copies were available to share with your RSM's. I just received copies from Mclane, and am forwarding them under separate cover

Mclane has asked that we not share this with there customers until they have had the opportunity to finish their presentations at the end of April.

Should you have any questions , please call.

Sincerely

Bob

Bob Fiori

cc: J. Maguire

B. Stockdale
J. Boehm
B. Duffy
R. Pettorini
P. O'Mara
M. Purviance
w/attachment

*Copy of Brochure
attached*

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